

Big Fat Belly

New Start up Idea

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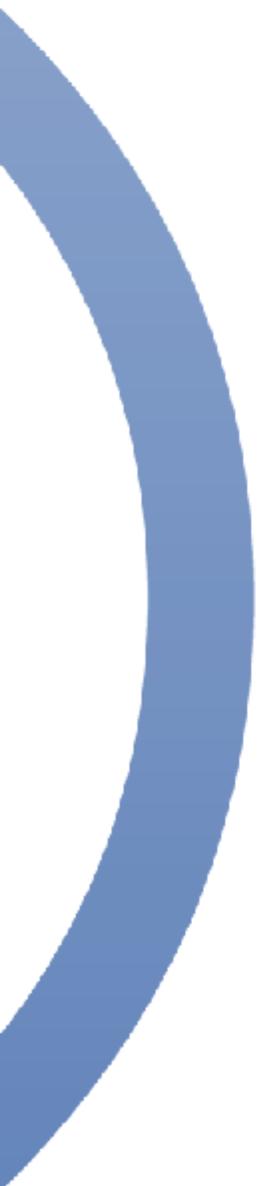
BIG FAT BELLY
BFB



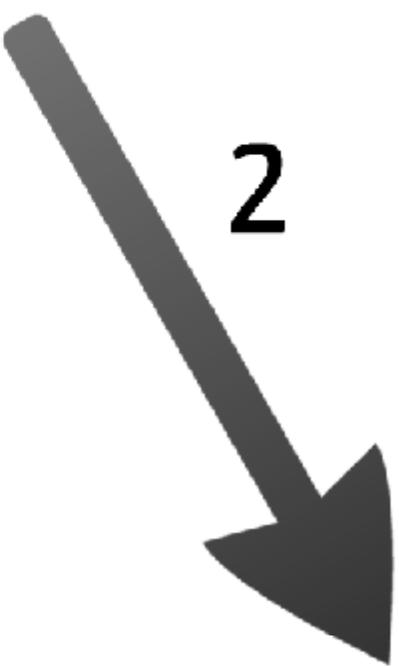
Motivation

Food





Important

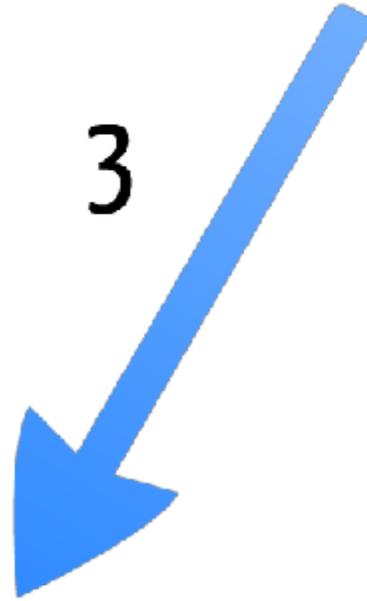


2

**Overwhelmed
with choices**



3



Recommendation

Entertain



Who are we Targeting ?!

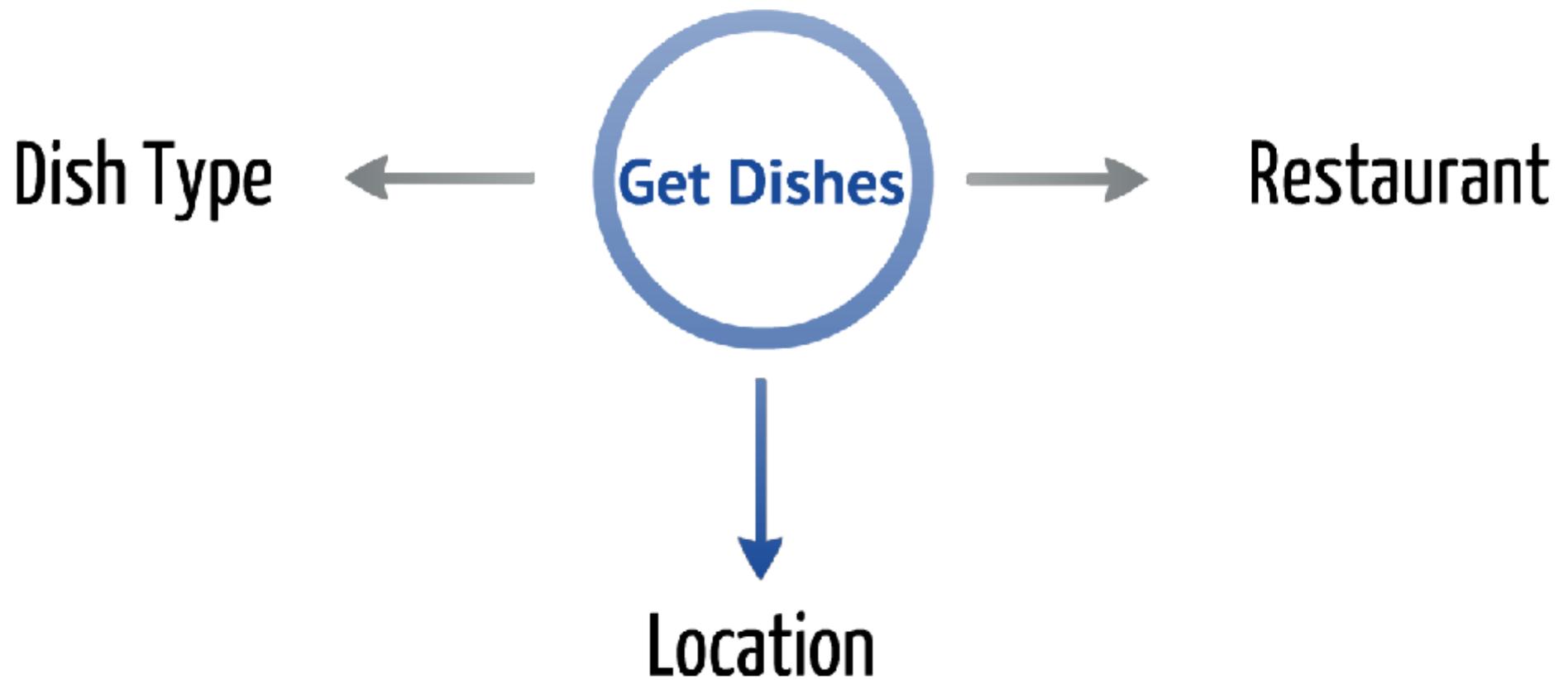
- Egypt
- User of age 15-35 years old

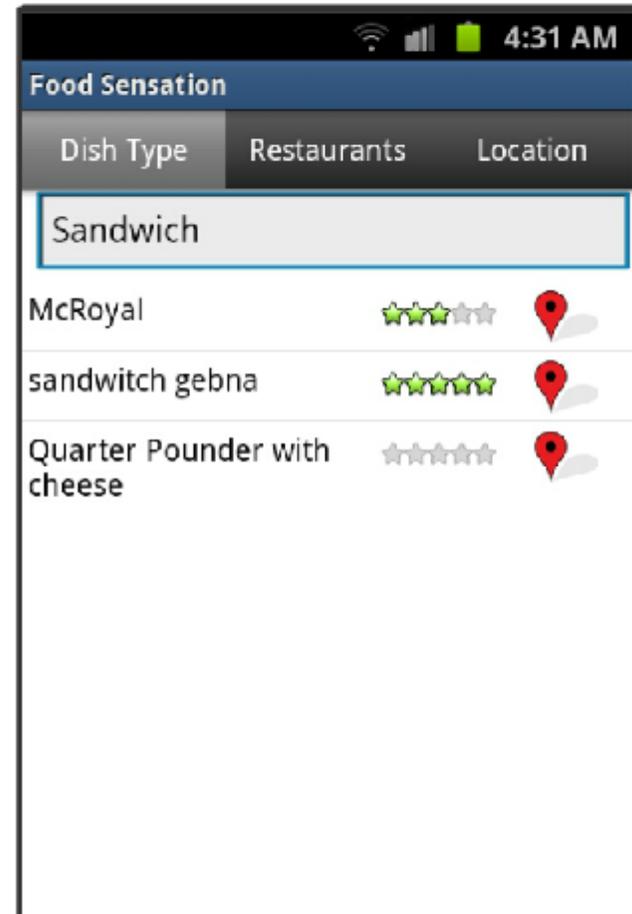
Features

Food Spotting

The Food Game

Food Spotting





4:32 AM

Details

McRoyal



Number of raters: 4

Location:  McDonalds

Ingredients:
Tomato, Burger, Cheddar Cheese, Onion, Pickles, Lettuce

Comments:
hdcsjndundo

Map

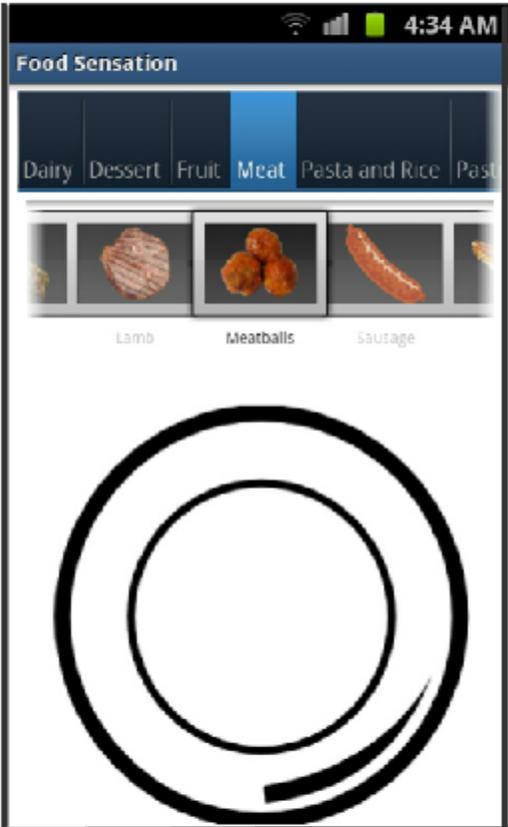


New address

Save address

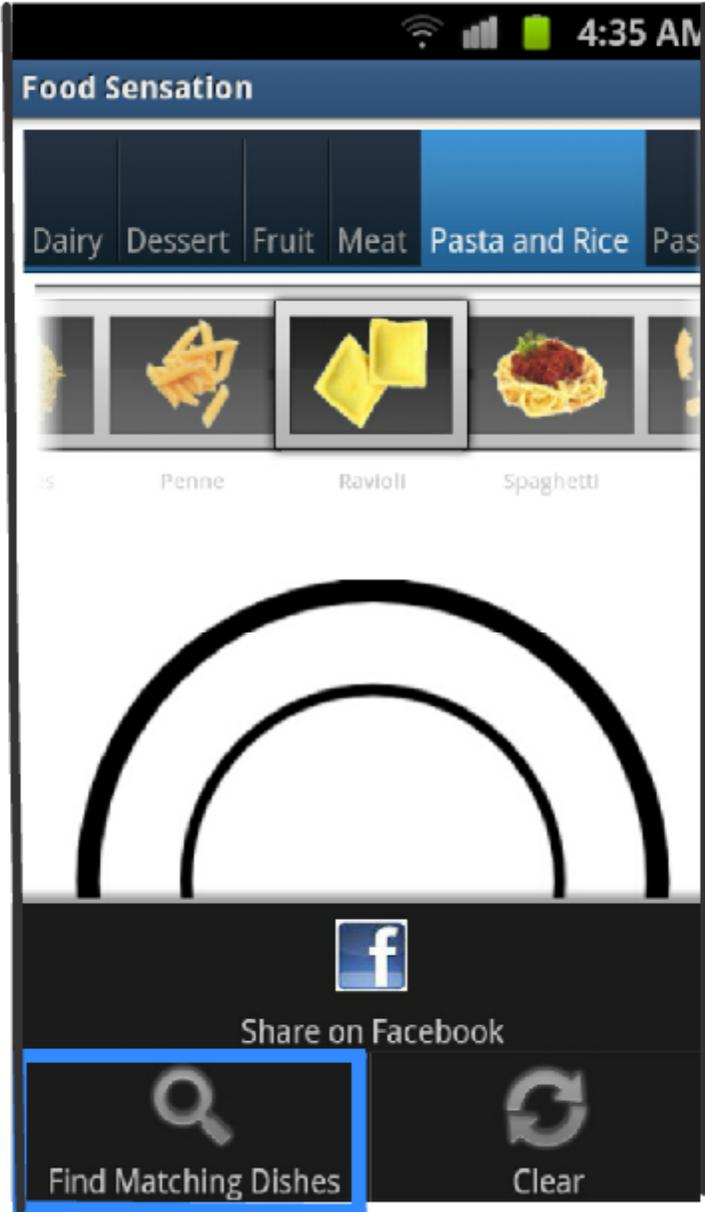
Game

Create a dish



Match The Dish





Match Results



McRoyale
%sim: 17.0%



McRoyale
%sim: 17.0%

Quarter Pounder with
cheese
%sim: 17.0%

Other Features

- **Health advice when creating Dishes**
- **Add a Dish**
- **User Profile**

Main Challenges

1. Get the Dishes

- a. Users Entry (✓)
- b. API

2. Advertise the App

- Social Media Advertisement
 - Facebook

Future Work

To-Do

Thank You

Any Questions

