

DAAD International Workshop on Entrepreneurship for Academic Innovations in Information Technology

Sponsored by DAAD, Transformation Partnership Program

May 26th-27th, 2012 – Hotel Le Royal, Hammamet, Tunisia

Saturday 26.05.2012	
08h30 -9h00	Registration
09h00 –9h45	Opening and Project Overview
09h45-10h15	Coffee Break
10h15-12h30	Session 1: Transforming an Idea into a Business Training by Dr. Gerd Schorradt (Entrepreneurship Cluster Mittelhessen, Germany)
12h30-13h30	Lunch
13h30-15h30	Session 2: Transforming an Idea into a Business Training by Dr. Gerd Schorradt (Entrepreneurship Cluster Mittelhessen, Germany)
15h30-16h00	Coffee Break
16h00-18h00	Session 3: Running a competitive Business Training on innovation for a competitive Advantage, Dr. Sherwat Elwan (Germany University Cairo, Egypt)
19h30	Dinner

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Sunday 27.05.2012	
08h30-09h90	Registration
09h00-10h30	<p style="text-align: center;">Session 4: Entrepreneurship in the Arab Countries</p> <p>Entrepreneurship in Egypt, Dr. Sherwat Elwan (German University Cairo, Egypt) Entrepreneurship in Morocco, Prof. Abdellah Elmanouar (ENSIAS, Université Mohamed Souissi, Rabat) Entrepreneurship in Tunisia, Mr. Mondher Khanfir (Wiki Startup, Tunisia) and Dr. Jihene Makni (ISMIS/Sfax Technopark)</p>
10h30-11h00	Coffee Break
11h00-12h30	<p style="text-align: center;">Session 5: Round Table</p> <p>Round Table on Problems and Challenges of Entrepreneurship and Exploitation of Research Results at the Partner Universities</p>
12h30-13h30	Lunch
13h30-15h00	<p style="text-align: center;">Session 6 : Success Stories</p> <p>Presentation of Success Stories in the IT Domain from Tunisia, Egypt, Morocco</p>
15h00-15h30	Coffee Break
15h30-17h00	<p style="text-align: center;">Session 7 : Start Up Ideas</p> <p>Presentation of new Startup ideas from the partner universities</p>
17h30	Closing